



REGULAR MEETING

September 16, 2025, at 8:30 a.m.

Town Board Meeting Room

9 S. Main Street

AGENDA

8:30 a.m. Call to Order

Jon Feichter, Board Chair

1. Welcome and Introductions
2. Public Comment
3. Board Comment
4. Adjustments to the agenda
5. Consent Agenda
 - Approval of minutes for August 19, 2025, meeting
6. Financial Report

Beth Gilmore, Executive Director

COMMITTEE REPORTS

7. ORGANIZATION

Jon Feichter, Board Chair

- Save the Date: November 10 at 4:00 p.m. for joint board training with Main Street Sylva

8. PROMOTIONS

Sam Kearney, Promotions Chair

- Website & marketing plan updates

9. SPECIAL EVENTS

Joyce Massie, Events Coordinator

- Merchant Social – Sept. 22
- 42nd Church Street Art & Craft Show- Oct. 11
- Treats on the Street- Oct. 31
- Christmas Tree Lighting – Nov. 22
- Christmas parade- Dec. 1
- Smoky Mountain Christmas- Dec. 13

10. DESIGN

Kirk Noonan, Design Chair

- Church Street lights update
- Miller Street shade update
- Depot mini park update

11. ECONOMIC VITALITY

Hannah White, Econ. Vitality Chair

- Placer.ai update

12. Other Business

13. Director's Report

Beth Gilmore, Executive Director

Next Meeting: October 21, at 8:30 a.m.

10:00 p.m. Adjourn